

Henceforth lies the Public Manifesto of © EveryMotion, owned and copyrighted branch of © EveryPlay LLC written by Co-Founder and CEO, Andrew Pie on October 19th, 2025.

# Our Vision of A World in Motion

## *Table of Contents*

Table of Contents.....	0
Introduction.....	1
The Purpose and the Promise.....	1
The Model.....	2
The Growth.....	3
The Vision.....	3
The Feeling and the Revolution.....	4
The Ethos.....	4
The Phoenix Principle.....	5
The People.....	5
Our Culture.....	6
The Call.....	6

# Introduction

---

*“The people who are crazy enough to think they can change the world are the ones who do.”* – Steve Jobs

---

Every great idea begins with both inspiration and pain. For me, it began with *Ready Player One* — a vision of human connection beyond distance, and with my own isolation during the war in Ukraine. For years, I’ve lived separated from friends, family, and the person I loved. That fracture shaped this mission.

No one should ever have to feel that kind of loneliness again. I want people to not only see, but *feel* each other’s presence: wherever they are, whenever they need it most.

And on the User’s side, let’s face it: VR today is a mess. Too many programs. Too many subscriptions. Too many paywalls. We, as **EveryMotion**, and soon **EveryPlay**, refuse this path. We are not building walls. We are breaking them. Our goal is simple: to make connection a right, not a privilege. The Users lead. We follow. Because their Freedom of Movement is our creed.

## *The Purpose and the Promise*

---

We aim to dissolve isolation: physical, emotional, and virtual, by making digital contact feel *alive* again. People already live through their screens; we can’t undo that. But we *can* make it human. We can make it *real*.

If our technology becomes the new standard, it will redefine what it means to experience reality.

Ease of use. Fluidity. Versatility.

And above all — **freedom**.

No more paywalls. No more corporate chokeholds. No more hidden vices.

A democratic revolution in XR is coming, built on accessibility and imagination.

This isn't the next smartphone era.

This is the beginning of an entirely new *way of living*.

Virtual and Augmented Reality, as they were always meant to be:

*Unlocked, Open, and Free, for Everyone.*

## *The Model*

---

*Profit and principle can coexist.*

Our approach isn't to charge for access — it's to build value through *openness*. EveryMotion's ecosystem grows through what we call ***The Creator Economy Tax***: when users create, share, or license experiences built with our SDK, we participate lightly in that growth.

*No subscriptions, no walls* — just a circular economy where innovation fuels sustainability.

Beyond that, strategic partnerships with XR manufacturers and enterprise clients bring shared revenue from hardware integration and white-label licensing. Every partnership amplifies our reach while preserving the foundation of our ethic: freedom for the User, scalability for the platform.

## *The Growth*

---

EveryMotion isn't a product — it's an **infrastructure**. Our **SDK** and **Motion API** form the backbone of a cross-industry ecosystem that powers education, design, healthcare, and entertainment alike. Each integration adds value, data, and visibility, compounding our impact.

This is not speculative growth — it's *applied evolution*: scalable technology that expands as creators and enterprises adopt it. The more people move, the stronger the system becomes.

A self-reinforcing network where motion, connection, and creation drive both community, reputation and sustainable profit.

And when we profit, we reinvest — not into control, but into *creation*.

## *The Vision*

---

We see a world where XR is truly *plug-and-play*.  
Just put it on, *and you're there*.  
*Game on. Meeting on. Life on.*

Education, creation, connection — limitless.  
A child can attend school from home.  
An architect can shape their dreams with their bare hands.  
A doctor can teach remotely with precision and grace.  
The use cases are endless.

Like the smartphone, XR will unify everything,  
but this time, we're not connecting devices.  
*We're connecting people.*

# *The Feeling and the Revolution*

---

What should people feel when they use EveryMotion?

Simply... Themselves.

Natural, fluid, Human.

Technology should never feel like a machine you try and haphazardly operate.

It should feel like *you*.

When you remove the controllers, the gloves, the physical barriers:

you also remove limitations.

Just as the iPhone once replaced buttons with pure touch,

EveryMotion replaces friction with *freedom*.

A world where movement — the oldest human language, becomes our new digital

*Voice*.

## *The Ethos*

---

We stand with the Open Source spirit.

Not everything we make will be open, but our values will be.

*Freedom. Privacy. Plurality. Respect. Initiative. Innovation.*

No subscriptions. No hidden locks.

Users come first, *always*.

Our Alpha models will never transmit visual data: only motion vectors, stripped of all identifiable information.

Everyone is unique; our software learns and adapts to that uniqueness.

We will always listen to the community before the corporations,  
because intelligence grows best *in numbers*.

# *The Phoenix Principle*

---

Through all of my past ventures, I now see failure not as defeat, but *transformation*.

EveryMotion will embody this spirit through what we call the **Phoenix Initiative**:  
When stability is achieved, we will seek out fallen ventures: the brilliant but forgotten  
projects, and bring them back to life through our network.

We'll fund them. Support them.

But never absorb them.

They'll remain who they are, reborn with their own name, their own people, their own  
dreams.

And if we ever fall, we'll do the same — rise again through what we've built.

Using what we have learned and created to re-invent and out-perform.

# *The People*

---

We're looking for those who *understand*.

Developers who don't just code, but believe.

Hardware and Software (XR) engineers who see the impossible as an invitation.

AI Specialists (AI LIM & LLM) who want to teach machines to *feel* and guide.

But foremost, a Community that seeks to contribute to the values we vow to deliver.

Yet more than skill, we seek conviction.

You can be the best at what you do,  
but if you don't believe in what we stand for,  
you're not ready for what comes next.

You *can't* be.

Because if we are to ever stray from this principle, the "we" ultimately dies.

## *Our Culture*

---

Our foundation rests on collaboration and respect.  
That means everyone — our developers, our partners, our community.  
We listen, we discuss, we build.  
No ego, no hierarchy, no silence.

Every idea, from grounded to stranded in space, deserves to be heard.  
Because genius doesn't always walk through the front door.  
Sometimes it whispers from the corner of the room.

So speak up.  
Because here, your voice might just shape *our* future.

## *The Call*

---

Motion is part of each of us.  
But it doesn't belong to us alone.

It's time to share it.  
To build something *Human* again.  
To move as one, yet each unique.

**Call upon your Every Motion.**